



COLORADO

2022-2024 Colorado CASA* Strategic Framework

OUR VISION: Every child in Colorado has a voice and a hopeful future

OUR MISSION: To strengthen local CASA programs and advocate for children in the child welfare system

PUBLIC AWARENESS

Lead the Narrative

Educate the Public

Grow the Brand

LEARNING

Expand Training Leverage Thought Leadership Foster Relationships DATA DRIVEN

Assure Quality

Grow Capacity

Tell the Story

GOVERNMENT RELATIONS

Inform Policy Makers Maintain Legislative Support Affect Public Policy

Adopted by Board of Directors on May 2022 * State Organization of National CASA Association

DEAR FRIENDS,

On behalf of Colorado CASA, we thank you for your generous support of our mis¬sion. Because of you - our dedicated donors, partners, and friends - the CASA network in Colorado was able to serve 4,282 children and youth who needed a caring adult by their side in 2022.

This past year was full of rebuilding and

growing resilience for the local CASA programs emerging out of uncertain times. We are proud to have supported 2,297 CASA volunteers in Colorado who became a critical lifeline for children and fami¬lies. CASA supports family preservation and has been deeply focused on diversity, equity, inclusion, accessibility and belonging. We are proud to

share our 2022 Annual Report, The Art of Advocacy, which demonstrates the tremen¬dous work of CASA staff and volunteers throughout our state.

For over 35 years, the Colorado CASA network has advocated for a child's right to a safe and permanent home. We are so very grateful to you for your steadfast, enduring commitment, and selfless investment in 2022. The focus for last year was on stabilizing our strategic framework to provide our statewide CASA network with the necessary resources to supporting their work to advance our collective mission. The pillars of the framework include public awareness, being data driven, a focus on learning, and government relations.

> Our statewide conference was finally in-person again and provided in-depth training and experiential learning for hundreds of CASA volunteers and staff from all four corners of our state. Our monthly lunch and learns refined the art of advocacy in a variety of continuing education topics and engaged, yet again, hundreds of participants from the 18

local CASA programs. This perspective and knowledge will help us reimagine our work moving forward as we continue to provide best-interest advocacy in Colorado.

We are exceedingly grateful for your sup¬port in 2022, and your continued commitment to our mission. On behalf of children and youth who look to us with hope for a bright future, thank you.

Sincerely,

We are proud to have

supported 2,297

CASA volunteers

in Colorado who

became a critical

lifeline for children

and families.



JENNY BENDER Executive Director Colorado CASA



STEPHEN JENKS Board Chair Colorado CASA



COLORADO CASA 2022/2023 BOARD MEMBERS

*Board members as of 6/30/2022

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Joy Thompson CASA of Mesa County

Leah Varnell CASA of Jefferson and Gilpin Counties

2022 FINANCIALS

INCOME		
Source	Amount	FYE2022 Percentage
CO State Funding	1,509,600	79%
Other Government	152,000	8%
Individuals & Corporations	186,000	10%
Conference fees	4,500	0%
Foundations & Organizations	21,250	1%
Membership and dues, other	27,100	1%
TOTAL	1,900,400	

EXPENSES			
Source	Amount	FYE2022 Percentage	
Program	1,753,700	92%	
General & Administration	133,500	7%	
Fundraising	19,000	1%	
TOTAL	1,906,200		











CASA VOLUNTEERS SUPPORT FAMILIES

In a majority of cases, the children remain or return to their parents or are placed with kinship at case closing.

By case closing:

- Nearly 9 in 10 of children (88%) included in the evaluation were placed with parents or kin.
- Of the children placed with parents at the time of the case opening assessment, 9 in 10 remained with parents at case closing.



COLORADO CASA STRENGTHENS LOCAL PROGRAMS

Public Awareness

- Served on multitudes of statewide committees and task forces, to strengthen connections with child welfare partners, stakeholders and bring the collective CASA voice to the table
- Colorado CASA staff presented at the CAFCA Annual Conference with two CASA volunteers and a former CASA youth

Data Driven

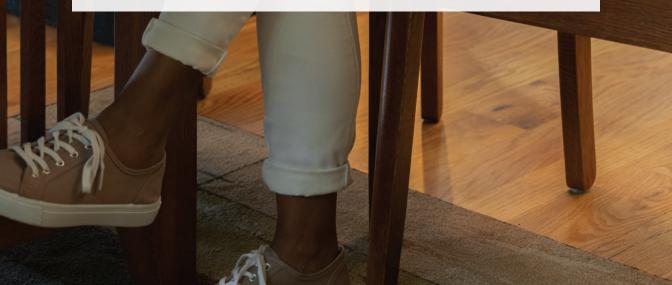
The first annual evaluation report was released fall of 2021

Learning

- Coordinated seven Lunch & Learns for volunteers and staff across the state: Juvenile Justice for CASA Volunteers, Connect Our Kids, From Data to Advocacy, Policy with Colorado CASA, Sex and Gender Minority Families, and Human Trafficking Prevention for CASA volunteers 101 and 201
- Hosted the annual CASA conference virtually for 237 attendees

Government Relations

- The government relations and policy committee along with our contract lobbyist introduced and ran three bills through the state legislature. Two of the bills passed and were signed by the governor.
- Took positions on legislation impacting children, youth and families



CHILD WELLBEING

A large body of research demonstrates having a consistent and caring adult and concrete supports during times of need are protective factors that prevent or mitigate the effects of adverse childhood experiences, and increase children's resilience, educational success, health, and overall wellbeing.

CASA volunteers are consistent and caring adults to their assigned children, advocating in- and outside of the court to increase opportunities and support for children. **CASA volunteers make a difference in children's lives by showing up and increasing support during challenging times.**

In addition to permanency and safety, CASA programs in Colorado monitor and advocate for children's health, development, education, involvement in prosocial opportunities, and transition to adulthood. The CASA in Colorado data strategy aims to measure children's needs and volunteer advocacy efforts in these key domains.

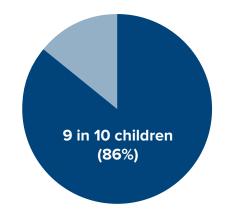
"

For 18 months, I feel that I have been the one constant in both the child's and her mother's lives. Her mother has gotten their GED, graduated from a Dental Asst. online school, gotten their driver's license and all of their essential documents (birth certificate, S.S. card etc...), gotten multiple jobs, saved a sizeable amount of money, opened a certificate of deposit, and so on. I truly feel I have made a significant difference in both of their lives, which is very rewarding.

~CASA Volunteer for infant girl

CASA volunteers are consistent adults for their assigned children

- Nearly 9 in 10 of children (86%) assigned a CASA volunteer had that same CASA volunteer by their side at case closing.
- Two in three children were visited at least every two weeks.



CASA volunteers are informed about and advocate for children's needs

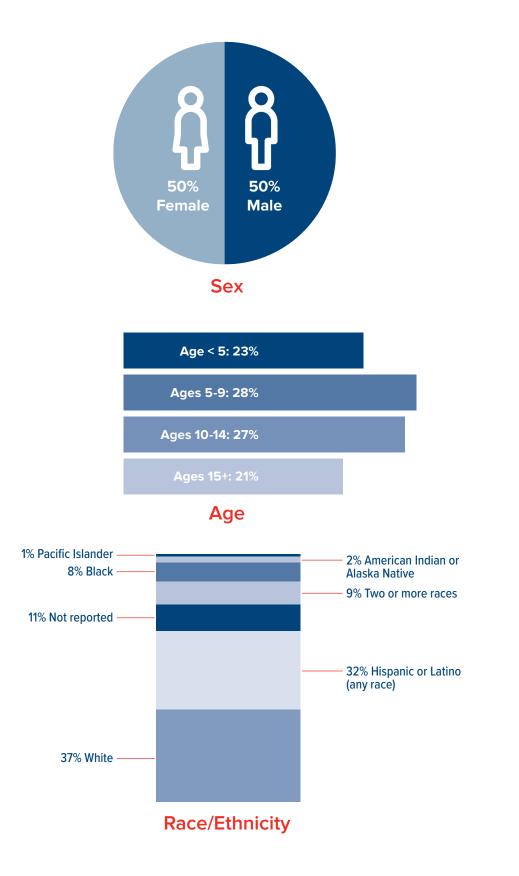
Our evaluation results found that volunteers are informed about the majority of children's needs in the key domains. The most commonly reported advocacy action is "Made court recommendation" followed by "Advocated for services" and "Worked with caregivers".

Preliminary results show at the end of the case children are more likely to be doing better in the key domains. For example:

- Over half the children who had developmental needs at the start of the case showed improvement by the end of the case.
- Four in five children are receiving recommended primary care services at case closing.

As more assessment results are collected, we will be able to better examine child outcomes in key domains from start to end of case.

WHO DOES CASA SERVE?



It's the little wins. Seeing the child's eyes light up when I show up with the football, hearing mom celebrate one more win toward sobriety, watching siblings play happily in their new home... that's what keeps me coming back. Each little win for the kids' permanent success."

"

[~] CASA Volunteer for 2 year-old girl and 8 year old boy

"

Being a CASA volunteer has enabled me to use my skillset to find resources for my kiddo and their family to help them through challenging times. I love being part of a professional team that helps my family and kiddo and celebrates the achievements they are able to make. I love giving back to my community through CASA!"

CASA Volunteer for7 year-old girl

OUR SUPPORTERS

\$1,500,000+ Children's Circle of Champions

State of Colorado General Fund

\$10,000 - \$2,500 Children's Circle of Leadership

Jordan Conley Little Kickers Swim School

The Benevity Community Impact Fund

Women's Empowerment Network at Empower Retirement Connor Yakish

\$2,499 - \$1000 Children's Circle of Promise

Anonymous Donors Adriana Alvidrez Stephen Jenks Christinne Johnson Midwest Trust John C Miller Tamara Parker Sherrill Josh White Justin Seth Wood

\$999 - \$5 Children's Circle of Hope

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Thank you to all of the donors and funders who make our progress possible. Together, we are a powerful voice for vulnerable children and youth.

CASA PROGRAMS

CASA OF JEFFERSON AND GILPIN COUNTIES Leadership: Leah Varnell

CHILD ADVOCATES – DENVER CASA Leadership: Karen Silverman

CASA OF THE PIKES PEAK REGION Leadership: Angela Rose

CASA OF THE CONTINENTAL DIVIDE Leadership: Janine Mariani, Co-ED of Programs Cathy Hyde, Co-ED of Operations

4 THE CHILDREN – CASA OF THE SOUTHWEST Leadership: Bryn Joyner, Co-ED of CASA Programs

CASA OF THE 7TH JUDICIAL DISTRICT Leadership: Carlton Mason

CASA OF LARIMER COUNTY Leadership: Jen Ryan

CASA OF THE NINTH Leadership: Traci Gurley-Tomashosky **CASA OF PUEBLO** Leadership: Zane Grant

HEART OF COLORADO CASA Leadership: Zane Grant

NORTHWEST ROCKY MOUNTAIN COLORADO CASA Leadership: Alan Hallman

ARKANSAS VALLEY CASA Leadership: Zane Grant

CASA OF ADAMS AND BROOMFIELD COUNTIES Leadership: Lindsay Salas

ADVOCATES FOR CHILDREN CASA Leadership: Josefina Milliner

LIFE STORIES – WELD COUNTY CASA Leadership: Gwen Schooley

BOULDER VOICES FOR CHILDREN Leadership: Steve Callander

CASA OF MESA COUNTY Leadership: Joy Thompson

4 THE CHILDREN – CASA OF THE SOUTHWEST Leadership: Bryn Joyner, Co-ED of CASA Programs



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